Promotions: -an activity that increases awareness of a product - attracts customers

Ex \#1

- Jack costs \$24995
- discounted 20 )
- How much will it cost with only

$$
\begin{aligned}
& 249.95 \times 0.20=\$ 4999 \\
& 249.95 \\
& \frac{-49.99}{\$ 199.96} \\
& \frac{10.05}{\$ 10.00} \\
& \$ 9996+1000=\$ 209.96 \text { total }
\end{aligned}
$$

Ex $\ddagger 2$

- Baskets for \$1998
- On sale "buy one, get one $1 / 2$ puce"
- What is the discount rate, as a \% (percentage markcown)

$$
\begin{aligned}
& \$ 19.98 \times 2=\$ 39.96 \\
& \$ 19.98-2=\$ 999 \\
& \frac{999}{2991} \times 100 \%=25 \%
\end{aligned}
$$

$$
\frac{999}{3996} \times 100 \%=25 \%
$$

ASSIGNMENT 14 - SALE PRICES

1) Jordan is buying a computer listed at $\$ 989.98$. The computer is marked $30 \%$ off. What is the discount Jordan will receive?

$$
989.98 \times 0.3=1 \$ 296.99 \text { discount }
$$

2) Day-old goods at a bakery are sold at a discount of $60 \%$. If the original price of a loaf of sweet bread was $\$ 2.98$, how much would you save by buying the day-old loaf?

$$
298 \times 06=\$ 1.79 \text { sawing }
$$

3) If the sale price is $24 \%$ off, what will you save if you buy a sofa regularly priced at $\$ 1999.97$ ?

$$
1999.97 \times 0.24=\$ 479.99 \text { saved }
$$

ASSIGNMENT 15 - MORE SALE PRICES

1) Sarbijt charges $\$ 24.95$ for a haircut but gives students a discount of $30 \%$. How much would a student have to pay for a haircut in this salon?

$$
\begin{aligned}
& 2495 \times 0.3=7.49 \\
& 24.95-7.49=\$ 17.46
\end{aligned}
$$

2) A can of paint costs $\$ 59.95$. There is a $20 \%$ reduction for contractors. How much money will a contractor save if she buys 5 cans of paint?

$$
\begin{aligned}
& 59.95 \\
& \times 0.20 \\
& \hline \$ 1199 \times 5=\$ 5995
\end{aligned}
$$

3) Chiu charges $\$ 75.00$ to paint a room, but if he paints 3 or more rooms, he
gives a $15 \%$ discount on the whole job. How much will he charge if he paints 4 rooms in a house?

$$
\begin{array}{r}
75 \\
\times 0.15 \\
\hline 1125
\end{array}
$$

$$
\begin{aligned}
75-1125 & =63.75 \times 4 \\
& =\$ 255
\end{aligned}
$$

ASSIGNMENT 16 - SPECIAL SALE PRICES

1) What is the percentage markdown if a $\$ 175$ item sells for $\$ 150$ ?

$$
\frac{175}{\frac{-150}{\$ 25}} \quad \frac{\$ 25}{\$ 175}=0.143 \times 100 / \quad \longrightarrow \square 143 \%
$$

2) A store promotion advertises T-shirts as "Buy 4, Get 1 free." If one T-shirt costs $\$ 15.97$, what is the discount rate, as a percent?

$$
\frac{\$ 1597}{5 \pi \text { shirts total }}=\frac{\$ 3,94}{\$ 15,97} \times 1001=201
$$

3) Cameron needs to buy 6 computers. Each computer costs $\$ 789.00$. He is told that if he buys 5 computers, he will get the 6 th one free. What will be his percent saving compared to buying all 6 computers at the regular price?

$$
167 \%
$$

4) Nicole wants to buy a coat that was originally priced at $\$ 249.95$. It is on sale at $25 \%$ off. How much will she pay in total if $5 \%$ GST and $6 \%$ PST are also charged?
5) Shelley is selling last year's frames for eye glasses in Whitehorse YT. The
frames are on sale for $30 \%$ off. What will a customer pay for frames that were originally priced at $\$ 149.00$ if $5 \%$ GST is also charged?
$\$ 109.52$
6) Yasmin owns a kitchen and bathroom store. She is selling a kitchen sink at a reduction of $40 \%$ because it has a scratch. The original price was \$249.95.
a) What is the discount on the sink?

b) What is the total saving to the customer including $5 \%$ GST and $8 \%$ PST?

$$
\$ 112.98
$$

c) Calculate the percentage of savings. $\longrightarrow 45,2 \%$

